

FOR IMMEDIATE RELEASE

MOVE OVER FRANCE, B.C. BIKE RACE IS COMING

Olympian gearing up for the ride of his life

VANCOUVER: We all know how scenic Vancouver Island, Sunshine Coast and Sea-to-Sky Country are to drive. But almost 400 mountain bikers from around the world will go *off-road* to tackle the 500-kilometre route in one of North America's greatest races.

The inaugural BC Bike Race begins July 1 in Victoria. The epic, seven-stage race winds through nine beautiful west coast communities, from the Pacific shores of capital city Victoria to the Olympic village of Whistler. The test of endurance will showcase amazing athletes racing amid the awe-inspiring natural beauty that makes southwest British Columbia a world-class destination for adventurers and tourists alike.

BC Bike Race is much more than a challenging off road-ride. It is the true Sea-to-Sky experience offering riders spectacular scenery, fascinating culture, interesting people, and the challenge of a lifetime!

Media is invited to the countdown launch for BC Bike Race on Thursday, April 5 at Taylor's Crossing in North Vancouver near Capilano Mall only minutes away from Lions Gate and 2nd Narrows Bridge. Meet the race organizers Dean Payne and Kevin Thomson and Olympic mountain bike veteran Andreas Hestler.

Lunch will be served TBD

RACE FACTS

Race date: July 1-7, 2007

Location: Victoria to Whistler, BC, Canada

150 teams of 2,

20 teams of 4

Total Distance = 500+km

Media Launch Information

When: Thursday, April 5, 2007

Where: Taylor's Crossing, 1035 Marine Dr., North Vancouver

Time: 11 am to 12 noon

For further Information:

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