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FOR IMMEDIATE RELEASE:

SOMBRIO-DAKINE BAVARIAN BETTIES JOIN THE RANKS OF THE BC BIKE RACE - THE PACIFIC TRAVERSE



June 27, 2007, Vancouver, B.C.

BC Bike Race is proud to announce that Andrea Kraft Costigan and Carmen Turner, the Sombrio-Dakine Bavarian Betties, will be attending the BC Bike Race - *The Pacific Traverse*. Starting July 1, Canada Day, this 7-day epic mountain bike stage race will take the Bavarian Betties over 500 km off-road from Victoria to Whistler.

After a nail-biting final in the Race Face UXC (Ultimate Cross-Country Challenge) this dynamic duo of intrepid adventurers was without a race to do. On the eve of their greatest disappointment came the best news possible, "You are invited to come and join the BC Bike Race!"

For those not familiar with the Race Face UXC, it is an online video contest with the winners to be taken to the TransRockies, TransAlps or TransGermany - truly an awesome event.



Dean Payne, the BC Bike Race founder, commented, "These girls are the heart and sole of mountain biking. How can we not make room for them in our event? They have created a truly unique video and have been training very hard."



Many thought this year's winners must certainly be the Bavarian Betties, but it was not to be; though close, they were not the recipients of the overall prize. Video Link: <http://blip.tv/file/280364/> (Check it out!)

Look forward to watching the Sombrio-Dakine Bavarian Betties as they bring the Alps to BC in the BC Bike Race. They will be posting on-line blogs via www.sombriogirl.com and www.bcbikerace.com. Good luck Andrea and Carmen.