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January 5, 2007

BC Bike Race
Attention: Dean Payne
850 West 19th Avenue,
Vancouver, British Columbia,
CANADA V5Z 1X3

Sent via email to dean@sevenbikerace.com

Dear Dean:

Re: Endorsement of the BC Bike Race (formerly SEVEN Mountain Bike Race)

BC Ferries would like to offer our endorsement of your organization's intention to develop the BC Bike Race as an epic stage race over Vancouver Island and the west coast of British Columbia.

We recognize the potential of this new endurance event in helping to showcase the scenic beauty, unique communities and outstanding mountain biking found in this part of our province.

The important contribution such a distinctive specialty event can provide to regional tourism cannot be understated. There are few endurance races of this calibre and we expect the BC Bike Race to be successful in attracting racers and supporters from all over the world.

As a long-time participant in the tourism industry, BC Ferries appreciates the level of time and commitment required to establish a significant presence in this highly competitive market. Based upon your efforts to date, we are confident that the BC Bike Race has the necessary components to become a popular and well-subscribed adventure tourism event.

Sincerely,

Amar Johal
Director, Sales & Community Relations