

BC Bike Race Presents "The Last 2 Spots" Contest

- 1) The following contest shall only be construed according to the laws of the Province of British Columbia, Canada. Any participant whose country or origin requires a visa or special permit to enter Canada will be solely responsible for satisfying this requirement. BC Bike Race and its Sponsors are neither required nor responsible to acquire entry visas or special entry permits for participants.
- 2) The Contest is called the "**The Last 2 Spots**" (the "Contest").
YOU – AND YOUR PARTNER – MUST BE 19 YEARS OR OLDER ON JUNE 1, 2008 TO ENTER THIS CONTEST. NO PURCHASE IS REQUIRED TO ENTER. By indicating that you and your partner will be at least 19 years of age on June 1, 2008, agreeing to the contest rules and completing and submitting an entry, you acknowledge that you have read, understood and complied with these rules (the "Official Rules") in their entirety and agree to abide by these rules, which are final and binding on all matters pertaining to the Contest. **WINNERS WILL BE DETERMINED BY THE CRITERIA SET FORTH HEREIN.** From all eligible entries received, the winner(s) will be selected in the manner detailed below. The Contest may not be used in any form of gambling.

3) **CONTEST PERIOD:**

The Contest entry for the Grand Prize runs from approximately February 19th (12:00:01 PM PST) until May 18th, 2008 with the final Grand Prize draw occurring JUNE 11th, 2008 at 11:59:59 PM PST, the Contest Closing Date.

4) **ELIGIBILITY:**

No purchase necessary to enter or to win. The Contest is offered electronically via the Internet ("Online") to all who will be at least 19 years of age on June 1, 2008. To be eligible, participants must have online access with a valid e-mail address as of the date of their entry. If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address by an online service provider, Internet access provider or other organization responsible for assigning the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. An entrant may be required to provide BC Bike Race with proof that she or he is the authorized account holder of the e-mail address associated with the winning entry.

Employees and persons associated with the BC Bike Race, the BC Bike Race personnel or Sponsors of the race (as per Sponsor web page) or their affiliates, parents, subsidiaries, advertising agencies, site providers are not eligible to participate in this Contest.

Government Agencies are not connected with this Contest and are not liable in any way whatsoever with regard to any matter that relates to this Contest. To be eligible, an entrant must comply with the Official Rules and be physically fit enough to participate in the BC Bike Race. They may be required to undergo a consultation with a doctor or a physician, before, during or after the BC Bike Race.

5) **HOW TO ENTER and HOW TO WIN:**

To participate in the "The Last 2 Spots" Contest, visit www.bcbikerace.com and click on the "The Last 2 Spots" Contest link. There is a limit of one (1) entry per team of two and repeated attempts at multiple entries to this Contest will result in disqualification.

Once the contest page on BC Bike Race website is opened, entrants can register for the Contest by confirming that they will be 19 years or older on June 1, 2008, reading and clicking "I AGREE" to confirm agreement with the Official Rules, and fully completing all of the information requested on the registration form.

Each entrant must submit a minimum 500 word explanation, in English, that articulates why their team should win "The Last 2 Spots". In addition, each entrant must submit a digital photograph of the entrant together with his/her riding buddy in JPG, BMP, or GIF format only.

Once all the required information has been entered, entrants can click "SUBMIT" to officially enter the Contest. By entering the Contest, participants agree to be bound by the Official Rules of the Contest.

All entries must be received no later than May 18th, 2008. All entries for the grand prize received after May 18th, 2008 will be void.

BC Bike Race reserves the right to remove any entry or refuse to allow an entry based on content. All entries become the property of BC Bike Race and its Sponsors and will not be acknowledged or returned.

6) FINAL ROUND PROCESS

A total of 3 final round entrants will be selected on May 21st, 2008 by a BC Bike Race judging panel whose decision is final. Final round entrants will be contacted by phone and/or email within two (2) business days of selection. The final round entrants (3) will then be open to online voting on the BC Bike Race website whereby one entry per unique e-mail address will be permitted and multiple submissions from a single address will be disqualified.

Final round voting will be open from May 21st-June 11th, 2008. The Grand Prize winner will be announced on the BC Bike Race website June 12, 2008.

7) PRIZE DESCRIPTIONS

There is one (1) Grand Prize trip for two (contest winner and a partner) available for the contest winners selected from the 3 final round participations. The Grand prize consists of a team of two entry for the much anticipated BC Bike Race 2008, airfare and transfers to get you and your buddy to all locations needed to participate in the 2008 BC Bike Race, two bikes from the 2008 Trek Fuel EX line, two DAKINE bike bags to transport your new bikes, hotel accommodations, mechanical assistance (before and after race stages), daily massage (20 min per person) and meals (breakfast and dinner) during the race.

Once notified, the winner will be responsible for communicating with BC Bike Race. Travel will be arranged to either arrive at Vancouver International Airport, or Victoria International Airport, whichever is deemed best for travel logistics by the BC Bike Race. The travel dates will be June 26- July 6, 2008 and the trip dates are not transferable or changeable. If the winner is unable to attend then they will forfeit the prize and the BC Bike Race and its Sponsors will select another winner at their discretion.

Limit of one (1) prize available to be won per person. Prize must be accepted as awarded, is nontransferable and is not convertible to cash. Use of any prize or any portion thereof, for Contest or re-sale is strictly prohibited. No substitution of prize or dates will be permitted. BC Bike Race and its Sponsors' obligation to the winner(s) is limited to the prize specified above.

8) ODDS OF WINNING:

The odds of winning are dependant on the number of eligible entries received by the Contest Close Date.

9) GENERAL:

The Grand Prize winner and his/her partner will be required to sign and return a declaration of eligibility, liability release and, where lawful, a publicity consent within five (5) business days following the potential winner's response to the prize notification. The Grand Prize winner and partner will be required to sign waivers before participating in the BC Bike Race. Before the prize is awarded the Grand Prize winner and partner must sign a standard

declaration of compliance with the Contest rules and release form(s) releasing the BC Bike Race and its Sponsors from any liability occurring as a result of the prize being awarded. The BC Bike Race and its Sponsors will have no liability or responsibility for any claim arising in connection with participation in this contest or any prize awarded.

In addition, the Grand Prize winner and partner may be required to provide photo identification establishing that they are 19 years or older on June 1, 2008. Failure to comply with this provision may result in disqualification and potential selection of an alternate winner. Any prize notification returned as undeliverable or any determination that any selected entrant is ineligible, may result in disqualification and potential selection of an alternate winner.

Acceptance of a prize constitutes permission to use the winner's and their partner's name, biographical information, and/or likeness for the purposes of advertising without further compensation, as permitted by law. BC Bike Race and its Sponsors are not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify the Winner.

BC Bike Race, its Sponsors and their agents are not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or delayed computer transmissions including lost, misappropriated or corrupted entries, virus, worm or Trojan damage or any other damage which may limit a participant's ability to participate in the Contest.

Finally, the entrant represents and warrants to BC Bike Race and its affiliates that the entry will not contain content that she or he does not have the right to transmit under any law, contract or fiduciary relationship or which contains any viruses or any other information that may damage or otherwise interfere with the host's computer systems, data or that of the hosts users.

Winners are responsible for all incidental expenses incurred for the purpose of taking or during Grand Prize trip including, but not limited to, airport improvement fees, travel insurance, trip cancellation insurance, connector flights, food and beverages while in transit to and from Vancouver BC Canada, tips, departure taxes, fees and surcharges, excess baggage fees, costs associated with obtaining travel documents, visas, or necessary vaccinations, or items of a personal nature. The winner understands that he or she may not seek reimbursement for the Expenses from BC Bike Race, the Affiliates, the Sponsors or their respective advertising and promotional agencies.

Contestants must ensure they have the appropriate travel documents, such as a travel visa, a valid passport, and no criminal record, before entering contests to win travel to British Columbia, Canada. Otherwise their entry will be disqualified and the prize re-awarded.

10) THIS CONTEST IS VOID WHERE PROHIBITED BY LAW.

RELEASE:

By entering the Contest and/or accepting a prize, the entrant agrees to release and hold harmless BC Bike Race, its Sponsors, their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies from any liability whatsoever and waive any and all causes of action, for any claims, costs, injuries, losses or damages of any kind arising out of, or in connection with, the Contest or acceptance, possession, or use of any prize (including without limitation claims, costs, injuries, losses or damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. The Sponsors are not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, the Official Rules, the selection and announcement of winners, or the distribution of any prize. BC Bike Race, its Sponsors, and each of their respective officers, directors, affiliates, related entities, partners, partnerships,

principals, representatives, agents, licensees, successors and assigns (i) make no warranty, guaranty or representation of any kind concerning any prize and (ii) disclaim any implied warranty.

11) GOVERNING LAW:

This Contest and the Official Rules are governed by and to be construed under the laws of the Province of British Columbia, Canada.

12) THE SPONSORS:

BC Bike Race and its associated Sponsors reserve the right at their sole discretion to disqualify any individual who is found (i) to be tampering with the entry process or the operation of the Contest; (ii) to be acting in violation of the Official Rules; or (iii) to be acting in an un-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY ALTER OR DAMAGE ANY ENTRY OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, BC BIKE RACE AND ITS SPONSORS RESERVE THE RIGHT TO DISQUALIFY SUCH ENTRANT OR INDIVIDUAL AND SEEK DAMAGES OR ANY OTHER REMEDY FROM ANY SUCH ENTRANT OR INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

RULES:

The Contest is subject to these complete Official Rules and all applicable federal, provincial and local laws and regulations. By participating in the Contest, you acknowledge that you have read the Official Rules and agree to abide by their terms and by the decisions of BC Bike Race and its Sponsors, which are final and binding on all matters pertaining to the Contest. All federal, provincial and local laws and regulations apply. BC Bike Race and its Sponsors reserve the right to terminate this Contest or change these Official Rules at any time, at its sole discretion without notice to participants.